PRESS RELEASE

FOR IMMEDIATE RELEASE

DATRON Dynamics Announces Name Change to DATRON USA and Alignment as Subsidiary of DATRON AG

Milford, NH — January 1, 2026 — DATRON Dynamics, a leading provider of high-speed CNC machining solutions, announced today that the company has officially changed its name to **DATRON USA**. This change reflects the company's continued growth in North America and its formal alignment as a **subsidiary of DATRON AG**, the global parent company headquartered in Germany.

The name change does not impact day-to-day operations, customer relationships, contracts, or service and support. DATRON USA will continue to operate with the same team, leadership, and commitment to customer success that customers have come to expect.

Becoming a subsidiary of DATRON AG strengthens the company's position in the North American market and provides customers with additional benefits, including closer integration with global engineering and product development, enhanced access to technology and innovation, and increased long-term stability and resources.

"Aligning our name and structure with DATRON AG reflects who we are today and where we are headed," said Bill King, President. "This change reinforces our commitment to the U.S. market while giving our customers the confidence that comes from being part of a globally established manufacturing organization."

DATRON AG is an international leader in CNC machining technology, serving customers worldwide across aerospace, medical, electronics, and industrial manufacturing sectors. As DATRON USA, the company will continue to focus on delivering advanced machining solutions, responsive service, and local expertise to customers throughout North America.

Customers may see updated branding, documentation, and communications over the coming months. All legal entities, tax IDs, and operational processes will be communicated directly where applicable.

For more information, visit **www.datron.com**

About DATRON USA

DATRON USA provides high-speed CNC machining solutions, tooling, and service to manufacturers across North America. Formerly known as DATRON Dynamics, the company is a subsidiary of DATRON AG and is dedicated to helping customers achieve precision, efficiency, and innovation in manufacturing.

Telephone: (603) 215-5850
www.datron.com
115 Emerson Road, Milford, NH 03055